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ELDORADO HOTEL & SPA CELEBRATES 30th ANNIVERSARY ***Landmark Santa Fe Property Offers Multiple Promotions***

SANTA FE, NM – (MARCH 2016) – Eldorado Hotel & Spa (www.eldoradohotel.com) in Santa Fe, NM is celebrating the 30th anniversary of the property with a variety of promotions running through 2016. Eldorado Hotel & Spa is Santa Fe's largest hotel in downtown Santa Fe and originally opened its doors in April of 1986 and since has been a fixture of luxury Santa Fe accommodations, dining, nightlife and spa.

The hotel was acquired by the New Mexico-based group Heritage Hotels & Resorts, Inc. (www.hhandr.com) in May of 2014 and completed extensive renovations in June of 2015 that include the addition of a contemporary wedding chapel, a new 7,000 sq. ft. ballroom and a new lobby bar, CAVA Santa Fe, as well as updates to the guestrooms.

The 30th anniversary will be celebrated by a variety of promotions throughout 2016 including:

- 30% off when you stay 3 or more nights <http://www.eldoradohotel.com/eldorado-30th-anniversary-package>
- Anniversary Package: Celebrate your anniversary with us and get daily breakfast, champagne, chocolate covered strawberries and more. <http://www.eldoradohotel.com/eldorado-30th-anniversary-package>
- Specials at the Old House Restaurant including special 30th anniversary dishes and 30% off all wines by the bottle at the restaurant, or bar lounges AGAVE and CAVA Santa Fe. <http://www.eldoradohotel.com/dining-nightlife>
- Nidah Spa Special including \$30 off the signature Spun Gold Massage that includes a 24kt gold infused oil treatment <http://www.eldoradohotel.com/nidah-spa>
- Meetings Specials including specials and incentives for meetings and events booked during 2016 and 2016 including incentives like welcome receptions, spa specials, room upgrades and 30% discounts on parking and catering. <http://www.eldoradohotel.com/meetings-weddings/meetings/meeting-packages-specials>
- Wedding and Anniversary Vow Renewal Specials including 30% off ceremony rental fees for weddings booked in 2016 <http://www.eldoradohotel.com/meetings-weddings/weddings/wedding-packages>
- Tell us your Eldorado Story Contest: In April in conjunction with the anniversary this contest will encourage guests to send us their Eldorado Story in a 200 word essay or with a 2-minute video. The contest will run April through September and the top 30 stories will be promoted on the hotel website and social media, the top 3 stories will get a 1-night stay at any Heritage Hotels & Resorts property and the grand prize will receive a 2-night stay in the Eldorado Presidential suite, dinner and drinks for two and spa credits.

"The Eldorado Hotel is honored of the 30 year legacy as Santa Fe's premier luxury property" said General Manager Doug Libby. "We are excited to celebrate our 30th anniversary in 2016 with some exciting specials and promotions that will run all year."

PHOTOS AND MORE:

For additional information visit <http://www.eldoradohotel.com/30th-anniversary>

Download high resolution photos at <https://www.flickr.com/photos/hhandr/albums/72157645725312074>

For other photos or to line up an interview, contact:
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About Heritage Hotels & Resorts

Founded by Jim Long in 2005, Heritage Hotels & Resorts, Inc. is a collection of culturally distinct hotels in New Mexico and is the largest independent hotel brand in New Mexico. Through their architecture, interior design, landscaping, cuisine, art, entertainment and music, Heritage Hotels & Resorts properties provide guests with a very rich, authentic, cultural experience. Hotel Albuquerque at Old Town, Nativo Lodge and Hotel Chaco (opening 2017) are located in Albuquerque, NM; Hotel St. Francis, Eldorado Hotel & Spa, Hotel Chimayo de Santa Fe and The Lodge at Santa Fe are located in Santa Fe, NM; Hotel Encanto de Las Cruces is located in Las Cruces, NM; and Palacio de Marquesa and El Monte Sagrado are located in Taos, NM. Each Heritage hotel donates a percentage of its revenue to a cultural cause. The company and its affiliate companies provide over 1,500 jobs in NM. You can find Heritage on Twitter at @HeritageHtIs, on Facebook at [Facebook.com/HeritageHotelsandResorts](https://www.facebook.com/HeritageHotelsandResorts) or at hhandr.com.