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NEW TRAVEL EXCURSION COMPANY

Heritage Inspirations, LLC Offers Dynamic and Diverse Cultural Tours in New Mexico

TAOS, NM – Heritage Hotels & Resorts, Inc. (www.hhandr.com) partners with Angelisa Espinoza to launch a unique travel company, Heritage Inspirations LLC (www.heritageinspirations.com), offering equal parts dynamic, authentic and diverse travel experiences adventuring across northern New Mexico where guests can stay at the Heritage Hotels collection.

Heritage Inspirations LLC provides creative and authentic travel excursions that allow visitors to experience authentic culture, heritage and natural places in the Land of Enchantment. Heritage Inspirations LLC offers all-inclusive itineraries to introduce visitors to the people, stories, history, cuisine and traditions of special New Mexican cultural sites and landscapes. Heritage Inspirations tour guests stay at Heritage Hotels & Resorts properties, which provide authentic cultural accommodations in New Mexico's cultural corridor.

Heritage Inspirations currently offers three unique all-inclusive tours that start and end in Santa Fe, NM:

- **Eat Pray Love Experience:** a three-day tour that explores Mesa Prieta ancient petroglyphs on the Black Mesa, a hike up to a hand carved and sculpted Earth Cave, Taos Pueblo, Red Willow Farms on Taos Pueblo and San Francisco de Asis Mission Church, and a private concert with Grammy Award winner Robert Mirabal, yoga, river adventures and wine-tasting at Vivac Winery among other culinary, artistic and spiritual explorations
- **Weekend of Enchantment:** a four-day tour that explores the historic village of Chimayo and the High Road to Taos, the Earthship Community, Rio Grande Gorge Bridge, Taos Pueblo, Georgia O'Keeffe Country, Abiquiu and Santa Fe's Canyon Road among other New Mexico cultural treasures
- **Heritage Active Adventure:** a five-day tour that involves hiking in Kasha-Katuwe Tent Rocks National Monument and Bandelier National Monument, a Rio Grande River Float, llama trekking in Taos Mountain and other active adventures

Each of these all-inclusive tours include meals, accommodations, transportation, activities and local guides. Tours must be booked one week in advance and there is a minimum of 4 guests and a maximum of 12 guests per tour.

The company also offers half-day and full-day tours that embark from El Monte Sagrado Resort & Spa in Taos, NM. A new Chaco Canyon Tour will be announced soon for guests of the new Hotel Chaco (www.hotelchaco.com) opening in Albuquerque in 2017. The half-day and full-day tours must be booked a minimum of 1 day in advance and there is a minimum of 2 guests and a maximum of 12 guests.

Heritage Inspirations is spearheaded by Angelisa Espinoza, who has extensive experience as an active travel guide and trip developer. Espinoza's experience includes conducting bicycling, hiking and multi-sport all-inclusive tours for nearly a decade in New Mexico and other destinations in the United States. With family roots in the San Luis Valley of Southern Colorado extending down into Northern New Mexico, Espinoza has a passionate insight and knowledge of the region.

"The Heritage Inspirations tours were developed with the intention of allowing guests to discover the authentic New Mexican culture, heritage, history, people and landscape," said Angelisa Espinoza, president of Heritage Inspirations. "I've been fortunate to have guests tell me that this tour changed their perspective and enriched their lives."

"We are glad that our partnership with Heritage Inspirations offers guests of Heritage Hotels & Resorts a unique experience of all-inclusive culturally rich tours with experienced and knowledgeable guides," said Jim Long, CEO and founder of Heritage Hotels & Resorts, Inc. "Our mission is to preserve and advance the culture and heritage of New Mexico and through Heritage Inspirations we can now provide our guests an opportunity to experience New Mexico at a much deeper level. By combining a stay in our beautiful hotels with New Mexico's rich offerings, our guests will be able to create incredible memories that will last a lifetime."

PHOTOS AND MORE:

For additional information visit <http://heritageinspirations.com/>

For photos or to line up an interview, contact:

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About Heritage Inspirations LLC

Founded by Jim Long and Angelisa Espinoza in 2015, Heritage Inspirations, LLC is a travel company offering a woven tapestry of storytelling, adventure and spice and unveiling the natural wonders of New Mexico. Heritage Inspirations offers all-inclusive multi-day experiences that are equal parts dynamic, authentic and diverse travel experiences across northern New Mexico where guests can stay at the Heritage Hotels collection. Located in Taos, NM, this company is a sister company to Heritage Hotels & Resorts, Inc. You can find Heritage Inspirations on Facebook at <https://www.facebook.com/heritageinspirations>, Instagram at @TaosChic, Pinterest at [@https://www.pinterest.com/heritageinspira/](https://www.pinterest.com/heritageinspira/).

About Heritage Hotels & Resorts

Founded by Jim Long in 2005, Heritage Hotels & Resorts, Inc. is a collection of culturally distinct hotels in New Mexico and is the largest independent hotel brand in New Mexico. Through their architecture, interior design, landscaping, cuisine, art, entertainment and music, Heritage Hotels & Resorts properties provide guests with a very rich, authentic, cultural experience. Hotel Albuquerque at Old Town, Nativo Lodge and Hotel Chaco (opening 2017) are located in Albuquerque, NM; Hotel St. Francis, Eldorado Hotel & Spa, Hotel Chimayo de Santa Fe and The Lodge at Santa Fe are located in Santa Fe, NM; Hotel Encanto de Las Cruces is located in Las Cruces, NM; and Palacio de Marquesa and El Monte Sagrado are located in Taos, NM. Each Heritage hotel donates a percentage of its revenue to a cultural cause. The company and its affiliate companies provide over 1,500 jobs in NM. You can find Heritage on Twitter at @HeritageHtIs, on Facebook at [Facebook.com/HeritageHotelsandResorts](https://www.facebook.com/HeritageHotelsandResorts) or at hhandr.com.